



Metal is the Message!

Metal Message ^{GLOBAL} background facts:

- ▶ Long lasting experience as active freelancer for print media, A&R and promoter
- ▶ Extensive basic acknowledgement & deep distinct acquaintance of music scenes
- ▶ Giant quantity of optimally cultivated international contacts to:
 - Media (print & online)
 - Radio
 - Artists
 - Labels
 - Distributors
 - Cover artists
 - Graphic designers
 - etc.
- ▶ Accented fair arrangements of price performance ratio
- ▶ Quantitative and qualitative PR & Promotion possibilities for artists
- ▶ Individual advice, processing & assistance
- ▶ Take-over of complete medial communication

PR & Promotion offer *:

* No fixed price (scope is agreed individually)

- ▶ **Presentation:**
The artist presentation on Metal Message ^{GLOBAL} is done including direct links to the most important online presences such as website, Facebook, Instagram, Spotify, X, YouTube, etc.. - in a sophisticated way with journalistic qualification by a professional music journalist.
- ▶ **Circulation:**
Efficiently spread of relevant, up-to-date info about your release on popular portals and networks like Facebook, Instagram, Twitter, Pinterest, Tumblr etc.
- ▶ **Promotion:**
Professional email newsletter to international print, online and radio media as well as promptly arranged shipping cooperative of promotional materials upon request
- ▶ **PR & promotional concept:**
Individual creation of an efficient and proven PR and promotion concept, combined with competent image consulting and appropriate marketing conception for maximum possible success
- ▶ **Advice:**
Profound advice and cooperation in creating the digital and physical promotional materials
- ▶ **Assistance:**
Individual support including comprehensive advice on building artistic awareness and success
- ▶ **Results:**
Guaranteed results of news reports, reviews, interviews and other features in international print and online media
- ▶ **Live:**
Presentation of concerts, communications and consulting
- ▶ **Distribution:**
On request, mediation to an established and widely networked distribution with self-pressing of your release
- ▶ **Record label contracts:**
Mediation of a serious contract through direct contact to all relevant record labels worldwide (commission by arrangement)